



# THAILAND 4.0

## Prosperity, Security, Sustainability



## New Engine of Growth

S-CURVE

NEW S-CURVE

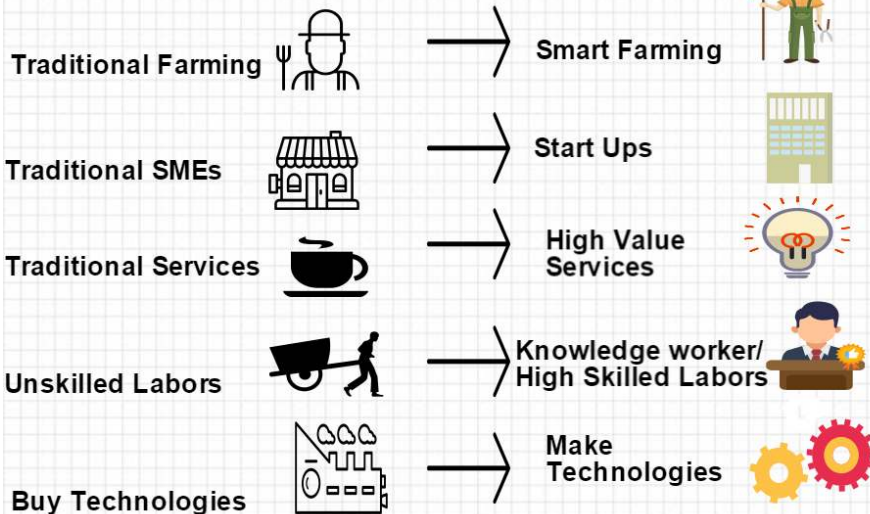
Next-Generation Automotive  
 Smart Electronics  
 Affluent, Medical and Wellness Tourism  
 Agriculture and Biotechnology  
 Food for the Future



Robotics  
 Aviation and Logistics  
 Biofuels and Biochemicals  
 Medical Hub  
 Digital

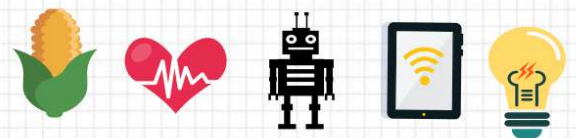


## Transformative Shift



## Clusters for Innovation & Start Ups

Food Agriculture & Bio-Tech  
 Health, Wellness & Bio-med  
 Smart Devices, Robotics & Mechatronics  
 Digital, IoT & Embedded Technology  
 Creative, Culture & High Value Services



## What to do and How?

## Priorities for Innovation

Smart City      Low-carbon Society  
 Medical Hub    Food Innopolis  
 Water Management & Technology  
 .....

1. Active Role of Private Sector
2. Demand-driven Policy
3. Offer Tailored Support Fund
4. Build a Global, Regional & Nationwide R&D Networks
5. Strengthen Vocational Training & Education System
6. Develop Infrastructure
7. Introduce Capability-Based Investment Promotion Scheme & Performance Based Conditional Grants & Incentives

Source: Dr. Suvit Maesincee, Deputy Minister of Commerce